



South Milwaukee Business Owners:

South Milwaukee's promising future starts Downtown. We'll **revitalize our city center** one property, one building, and one business at a time. And, **we want your help!**

That is why we are proud to introduce the **Downtown Revitalization Grant Program** – a matching grant program that targets our city center and its business and property owners.

This unique initiative puts up to \$30,000 in matching funds in play for your property or business and covers potential improvements both outside and inside your building, as we look to partner with you to transform your building and — in doing so — transform Downtown.

You can learn more about the program in the enclosed one-pager (flip side), and on the City website. Please look over the details closely and consider applying.

To those who have already invested in their properties, buildings, and businesses to position them for the future, we thank you. We are seeing good progress in our Downtown revitalization efforts, and we could not have done this without you. Please look at this grant program as an opportunity to step it up and invest even more in your property.

To other building or business owners, please consider using this program to make necessary investments in your properties — both inside and out.

Our Goal: Breathe new life into our city center and its properties through this and other initiatives to bring our recently adopted 2035 Downtown Plan to life.

We need your help to do it. Our Downtown revitalization efforts start with you.

Sincerely,

Erik Brooks Mayor, City of South Milwaukee



SOUTH MILWAUKEE DOWNTOWN REVITALIZATION GRANT



Consult City staff:

Tami Mayzik, City Administrator

Phone: (414) 768-8047 Email: mayzik@smwi.org

www.smwi.org/ downtown-revitalization-grant





Matching Grants up to \$30,000

- » Reimbursement of up to 50% of actual improvement costs
- » Minimum of \$5,000 request for grant funds



Downtown District

- » Focus on 900 and 1000 blocks of Milwaukee Avenue
- » All Downtown properties are eligible
- » Exterior façade work is a priority
- Interior work is eligible



Act Now & Apply for Funding

- » No deadline or due date
- » Consultations & support to apply when you are ready
- » Applications accepted from property owners & businesses (with owner approval)



Many Eligible Improvements

Including:

- » Building expansion
- » Design services
- » Exterior improvements
- » Fire sprinkling
- » Structural repairs
- » Utility service upgrades